



Adobe® Premiere® Elements 10

The #1 selling consumer editing software



Organize videos. Make movies. Share everywhere. [YouTube™](#)

WINDOWS® | MAC OS

Create incredible movies with less work

Enjoy smarter moviemaking with powerful, automated options that save you time. Then make your stories soar off the screen with Hollywood-style motion graphics; cinematic options for photos; and professional-quality effects, disc menus, and more.

Before



After



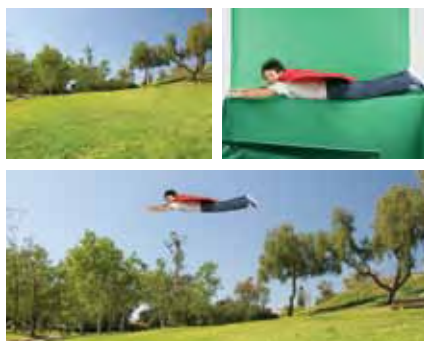
Let InstantMovie automatically edit your best clips together with coordinated music, titles, and effects from your choice of themes.

Let automated options fix shaky or low-contrast clips, trim away poor footage, or balance audio elements with ease.

Easily reduce background noise and fix other audio problems for high-quality sound throughout your movie.



NEW Easily bring your photos to life using customized pan and zoom motions that add drama or fun to fit your story.



Merge scenes for fun results.



Easily add graphics, text, and effects that follow the action.

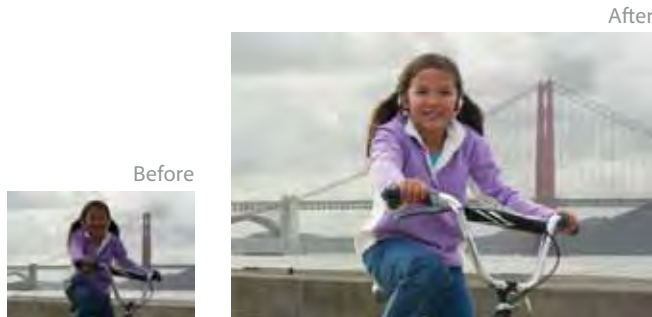


You can also:

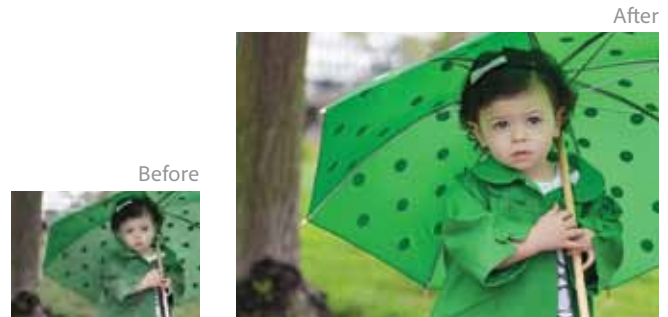
- Edit multiple tracks in real time
- Edit with drag-and-drop ease
- Auto-adjust music to movie length with SmartSound
- Auto-sync scenes to music
- Edit SD and HD simultaneously
- Output full screen or widescreen
- Add 2D and 3D motion graphics
- Access tutorials while you edit†
- Import from virtually any device

Easily enhance, share, and organize

Share finished movies on DVD, Blu-ray Disc, Facebook, YouTube™, and more†. And save time with organization options that make it a breeze to manage all your videos and photos.



NEW Independently adjust highlights, shadows, and midtones for perfect color throughout your movie.



NEW Automatically boost tone and vibrance without affecting skin tones, or use sliders to adjust color with complete control.

ENHANCED Add visual appeal with over 300 TV-style effects and transitions as well as 30 movie themes.



Cartoon



Page Peel, Old Film



Basic 3D, Colorize



Easily share your DVD-style movie—complete with scene index and chapter menus—on Photoshop.com^{††} or your own website.



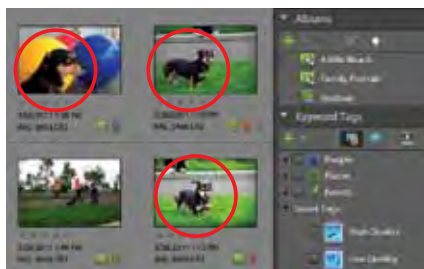
ENHANCED Share on virtually any screen, and access your video clips and movies everywhere via Facebook, YouTube, and Photoshop.com.^{††}

You can also:

- **NEW** Burn Blu-ray quality HD movies to affordable DVD discs using standard burners
- **NEW** Import videos and immediately share them on Facebook and YouTube[†]
- Share videos and photos together in Online Albums
- Share via email, your personal web pages, CDs, DVDs, and Blu-ray discs



AVCHD



ENHANCED Quickly find photos of specific subjects thanks to automatic People Recognition and Object Search.

Import from virtually any camera, including Flip camcorders and a wide range of mobile devices.

NEW Use your Facebook Friends list to tag faces in your photos and easily share them on Facebook![†]

Let the Auto-Analyzer find your most interesting, highest quality footage and photos for you.

You can also:

- Organize with ease
- Search by keyword, rating, date, or time
- View videos full screen
- Automatically back up 2GB of videos and photos^{††}
- Automatically sync your videos and photos across all your computers^{††}

[†] Available in the U.S. only. Internet access required.

Adobe® Premiere® Elements 10

Make your stories come alive on virtually any screen with the #1 selling consumer editing software¹. Smart options take the time and work out of making great-looking movies and sharing them on discs, HD TVs, the web, and mobile devices[†].

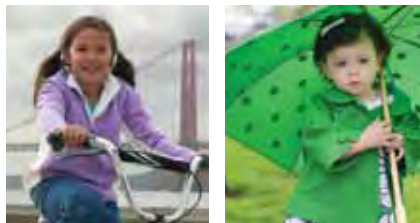
¹Source: The NPD Group/Retail Tracking Service (January 2007 to March 2011). Based on combined units sold for Adobe Premiere Elements and the Adobe Photoshop Elements & Adobe Premiere Elements bundle (U.S. only) in the Video and Photo Editing categories.



* For a full list, visit www.adobe.com/go/pre_reviews.



InstantMovie for great results



NEW Quality color throughout

On-the-go sharing to any screen[†]



NEW Photos come to life with easy-to-customize pan and zoom.



DVD-style sharing over the web

Instant movies

Make terrific movies with less effort thanks to smart, automated options.

Powerful editing

ENHANCED Give any story professional polish with motion graphics and Hollywood-style themes, transitions, and effects.

NEW Easily adjust color in specific areas of your clips.

NEW Enjoy speed and stability with support for 64-bit Windows® 7 systems.



Native 64-bit software—
See system requirements
for details.

Smart organization

Use convenient, automated options to keep all your videos and photos organized and find what you need fast.

NEW Tag faces in photos using your Facebook Friends list[†]

NEW Quickly find specific photos with Object Search.



Want to do more with your photos, too? Consider Adobe Photoshop® Elements & Adobe Premiere Elements software.

Convenient sharing

Share videos and photos with friends wherever they are.

NEW Quickly share finished movies on Facebook[†]

NEW Burn Blu-ray quality HD movies using standard DVD discs and burners.

NEW Share movies in high-quality AVCHD format.



From the makers of Adobe Photoshop and Adobe Premiere Pro, industry-leading professional photo- and video-editing software.



Follow us online:



SYSTEM REQUIREMENTS

Windows: 2GHz or faster processor with SSE2 support; dual-core processor required for HDV or AVCHD editing and Blu-ray or AVCHD export. Microsoft® Windows XP with Service Pack 2, Windows Media Center, Windows Vista® (all applications run native on 32-bit operating systems and in 32-bit compatibility mode on 64-bit operating systems), or Windows 7 (Adobe® Premiere® Elements Editor runs native on 32-bit and 64-bit operating systems; all other applications run native on 32-bit operating systems and in 32-bit compatibility mode on 64-bit operating systems). 2GB of RAM. Color monitor with 16-bit color video card. Microsoft DirectX 9 or 10 compatible sound and display driver. Windows Media Player (required if importing/exporting Windows Media formats).

Mac OS: Multicore Intel® processor. Mac OS X v10.5.8 through v10.7 (all applications run native on 32-bit operating systems and in 32-bit compatibility mode on 64-bit operating systems). 2GB of RAM.

For both Windows and Mac OS: 4GB of available hard-disk space to install applications; additional 5GB to install content. Graphics card with latest updated drivers. 1024x768 display resolution. DVD-ROM drive (compatible DVD burner required to burn DVDs; compatible Blu-ray burner required to burn Blu-ray discs). DV/i.LINK/FireWire/IEEE 1394 interface to connect a Digital 8 DV or HDV camcorder, or a USB2 interface to connect a DV-via-USB compatible DV camcorder. QuickTime 7 software. Internet connection required for Internet-based services.[†]

Adobe Premiere Elements supported import/export formats include: AVCHD, Blu-ray Disc (export only), DV-AVI (import/ export on Windows, import only on Mac OS), DVD, Dolby® Digital Stereo, H.264, HDV, MPEG-1 (import only), MPEG-2, MPEG-4, MP3, QuickTime, Windows Media (Windows only), and many more. For a full list, visit www.adobe.com/products/premiereel/systemreqs. Import/export of some formats may require activation via an Internet connection. Activation is fast, easy, and free.

[†] Adobe online services and other third-party online services are available only to users 13 and older and require agreement to additional terms and Adobe's online privacy policy (available at www.adobe.com/go/terms). Online services are not available in all countries or languages, may require user registration and may be subject to change or discontinuation without notice. Additional fees or subscription charges may apply.



Adobe Systems Incorporated 345 Park Avenue, San Jose, CA 95110-2704 USA www.adobe.com

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