

Podium is a PC based application suitable for all ages. It enables users to create, edit and publish podcasts all from the same simple interface, meaning that pupils do not have to work with a number of different software packages in order to podcast in lessons. Podcasting with Podium is so easy pupils are able to receive a brief, create, edit and publish their podcasts all during one lesson! Podium's fantastic scripting tool also enhances group working as pupils can create scripts together and assign dialogue to different members of their group so when they begin recording, they each know whose turn it is to speak. It's as easy as 1, 2, 3, 4, record! You can now add multiple tracks to your podcasts with the latest Podium upgrade making your podcasts sound more professional than ever before!

Why would I want to use Podium?



Podcasting is a way of creating audio recordings and then posting them onto the internet so that other people who have access to the internet can listen to them from anywhere in the world. When you have published your podcast you can let other people know where it is, by email for example, and they can then download it on to their home PC or their MP3 player. Creating podcasts is very easy as you have a computer, a microphone and an internet connection. Podcasts are usually free, which means your friends and family will be able to listen to what you have recorded without having to pay anything. Also once they have subscribed to your podcast, they will automatically receive a series of updates so that they can listen to your latest work as soon as it is published.

What is podcasting?

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podium Order Form

www.podiumpodcasting.com

| | |
|------------------------|--------|
| Mr / Mrs / Miss / Ms: | Tel: |
| Name: | Fax: |
| School / Organisation: | Email: |
| Order Number: | |
| Delivery address: | |
| Postcode: | |

| | No. of licences required | | | Price (£) |
|-----------------|--------------------------|-----------------------|--------------------------------|-----------|
| | Master licence | Additional licence(s) | Site licence (includes master) | |
| Podium software | | | | |

| | | |
|---------|---|-----|
| Hosting | I would like to take out the first years hosting free of charge (please tick) | [] |
|---------|---|-----|

| (Please tick) | Up to 199 pupils | 200 to 399 pupils | 400 to 599 pupils | 600 to 999 pupils | 1000 pupils and above | Price (£) |
|-----------------------|------------------|-------------------|-------------------|-------------------|-----------------------|-----------|
| Podium @ Home licence | | | | | | |

*P&P £5.50 for all boxed products and peripherals, or £3.50 for any number of additional licences.

| | |
|--------------|-------|
| Subtotal | |
| P&P* | £5.50 |
| VAT (17.5%) | |
| TOTAL | |

Sign to confirm your order:

Print name:

Date:

Can we use your email to keep you up to date with the latest Softease developments? (If YES please tick)

For further information or to request a demo CD, please contact:
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www.podiumpodcasting.com



The all in one podcasting solution



Podium: Being used at both Primary and Secondary level



Podcasting takes top spot at Oakmag

Oakington Manor Foundation School and St Mary Magdalen's RC Junior School are both based in the London Borough of Brent and, between them, educate in the region of 1,040 pupils. Over the past five years, two enthusiastic and dedicated teachers, Ophelia Vanderpuye at Oakington Manor and Eneas McNulty at St Mary Magdalen's, have been working closely together to bring new technologies into their respective schools. Their Oak Mag Radio Network is an online radio station designed to allow pupils to express opinions and showcase creativity through this highly effective medium. Now, with the use of Podium, Oakington Manor and St Mary Magdalen's have been able to incorporate podcasting into their lessons.



With Podium in place and a group of enthusiastic students raring to go, Ophelia and Eneas set about guiding and encouraging the creation of entertaining and engaging content for the radio station.

"We are really proud of what the children have achieved using Podium," comments Ophelia. "We have seen them create, produce and publish material to an exceptional standard. Since Podium's introduction, we have been bombarded by children of all ages and abilities who actually want to participate and they are never short of ideas! Podium has enabled us to offer the children a blank canvas and we just sit back and watch in amazement as they paint it!"

Podcasting and poetry go hand-in-hand at Sacred Heart

Sacred Heart RC Comprehensive is a 750-pupil mixed secondary school situated in Redcar and Cleveland. With an eclectic mix of attendees from many different backgrounds, teachers at the school work hard to provide innovative and exciting ways of engaging pupils across all areas of the curriculum.



The concept of podcasting in the classroom was first discussed after the school became a participant in a DFES pilot project looking specifically at teaching English and ICT. During an initial session, podcasting was mentioned as a tool that could help facilitate the project and the school became interested in the technology.

Becky Bowater an English teacher at the school, comments, *"Typically our students' language is littered with local dialect and colloquialisms, which understandably, impedes speaking and listening. We saw podcasting as an excellent medium that could help get students more in tune with their articulation. We used Podium because it was so simple to get to grips with, which meant we could focus on the heart of the activity and not get wrapped up in how to use the technology."*

"Podium removes pupils' fear of talking in class and in front of other people to convey their ideas. Our pupils have become more empowered and their word choice and composition is more thorough."

To read both of these case studies in full or to read about other schools using Podium, visit www.podiumpodcasting.com/casestudies

Why would I use podcasting in education?

At Softease, we believe that podcasting really is set to revolutionise both teaching and learning in schools and is suitable for any age and any subject. There are many reasons why podcasting in education is becoming more important, including:



- it can be tailored to any curriculum area
- it provides the potential to support or extend the work of pupils with special needs
- it is useful for children who miss sessions through absence
- podcasting provides a fantastic parent / community school link
- it could bring a whole new approach to homework, e.g. audio notes to reinforce learning
- it improves speaking and listening skills - an area highlighted in the new Primary National Strategy Framework for Literacy
- it improves motivation, ICT skills, teamwork and audience appreciation and consideration

Examples

The great thing about podcasting is that once you have started, the opportunities are limitless - you can podcast about anything at all! Overleaf we have used the example of an online spoken newspaper to help you get started - think about the title of your podcast and how this could be the name of your 'newspaper'. Here are some other things that you could podcast about:

- Weekly school magazine
- Book and film reviews
- Match or sports reports
- Plays
- Songs or music
- Revision notes
- Field trip reports

Your podcasts can be about anything at all, so get thinking... and get recording!

podium Pricing

Software

The boxed product includes the CD, getting started guide and installation instructions.

| | Up to 199 pupils | 200 to 399 pupils | 400 to 599 pupils | 600 to 999 pupils | 1000 pupils and above |
|---------------------------------|------------------|-------------------|-------------------|-------------------|-----------------------|
| Site licence* (Includes Master) | £249 | £349 | £499 | £699 | £799 |
| Master licence | £59 | £59 | £59 | £59 | £59 |
| Additional licence | £25 | £25 | £25 | £25 | £25 |

Hosting

Our hosting service takes the hassle out of sourcing online space for you to store your podcasts. Hosting your podcasts online allows anyone with internet access to subscribe and listen to them. Hosting is available with your software purchase FREE of charge for the first year. Please indicate when ordering if you require this. For more information about hosting visit www.podiumpodcasting.com/hosting

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|--------------------|------------------|-------------------|-------------------|-------------------|-----------------------|
| Annual hosting fee | £99 | £149 | £199 | £249 | £299 |



A Podium @ Home licence allows schools to license all of their pupils and teachers to use the software at home. For further information visit www.podiumpodcasting.com

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|------------------|------------------|-------------------|-------------------|-------------------|-----------------------|
| One off purchase | £79 | £99 | £129 | £159 | £199 |

*Our licences are sold per PC. The master licence (first copy purchased) includes the software. When additional licences must be purchased for every PC you wish to use the software on thereafter (including site licences).

How to create a podcast



Always keep in mind the **five Ps** when using Podium

1 Prepare

Gather together your content, e.g. stories for a spoken newspaper. Create a title for your podcast and episodes.

3 Produce

If you want to, you can edit your podcast, add extra tracks or input sounds and music into it!

5 Promote

Now you are ready to promote your podcast to the world! Let people know about it by emailing the link or by copying and pasting the link into any other document.

2

Perform

Click the record button and look out for the 3, 2, 1 countdown. Click on the stop button when you have finished recording.

4

Publish

When you are happy with your podcast, simply click on the publish button so that other people can subscribe and then listen to it.

Don't forget to add new episodes to your podcast whenever you have new information to share - just like adding articles to a newspaper!
www.podiumpodcasting.com