

# Adobe® Photoshop® Elements 10



WINDOWS® | MAC OS

The #1 selling consumer **photo & video** editing software

# Adobe® Premiere® Elements 10



# Enjoy easy editing with automated options

Extraordinary photos are a few clicks away. Enhance any photo with easy-to-apply effects, combine the best from a series of photos for great-looking results, instantly remove unwanted photo elements, and more.



Pencil Sketch



Snow



Pastel

**NEW** Simply paint on one of 100 effects, including 30 new options, to enhance areas of your photo.



Depth of Field



Picture Stack

**NEW** Get professional-quality effects with all-new step-by-step Guided Edits.

## More editing options:

- Recompose photos to any size.
- Get whiter teeth and bluer skies.
- Create perfectly lit shots.
- Sharpen photos.
- Create stunning panoramas.
- Convert to black-and-white or sepia.
- Fix red eye and skin tones.
- Make quick color and contrast fixes.

Incredible movies are a breeze with smarter editing options that save you time. Make your stories soar off the screen with Hollywood-style motion graphics, effects, and disc menus.



InstantMovie for great results



**NEW** Quality color throughout

## More editing options:

- Merge different scenes for fun results.
- Add motion graphics that follow the action.
- Edit multiple tracks in real time.
- Drag and drop to edit.
- Auto-adjust music to movie length with SmartSound.
- Auto-sync scenes to music.
- Output full screen or widescreen.
- Add over 300 effects and transitions as well as 30 movie themes.

# Do more with photos and videos together

Creatively combine photos and videos, and organize them in one place



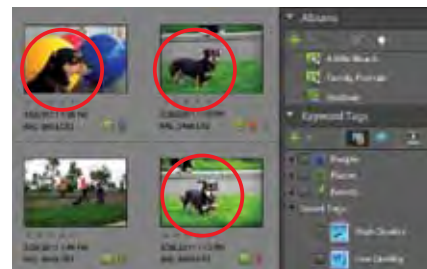
**NEW** Easily bring your photos to life using customized pan and zoom motions that add drama or fun to fit your story.



**ENHANCED** Share photos and videos in animated Online Albums via public or private galleries.<sup>†‡</sup> New Seasons template now available.



Edit a video frame like a photo, and then put it back in your movie for a fun freeze-frame effect or use it to create disc packaging.



**ENHANCED** Conveniently find and organize photos and videos. Automated options for photos include People Recognition as well as new Object Search and tagging using your Facebook Friends list!

## Share virtually any way, anywhere



**ENHANCED** Make customized photo creations with text that curves or loops any way you wish.

**Kodak Gallery shutterfly.**



**ENHANCED** Enjoy automated layout options or customize as you wish. Print at home or save to JPEG or PDF.



**ENHANCED** Quickly share finished movies on disc or online, complete with scene index and chapter menus.

<sup>†</sup> Available in the U.S. only. Internet access required.  
<sup>‡</sup> Also available at Photoshop.com. No purchase necessary.

# Adobe® Photoshop® Elements 10 & Adobe® Premiere® Elements 10

Celebrate your life stories with the #1 selling consumer photo- and video-editing software<sup>1</sup>. Smart editing options take the work out of creating terrific photos and movies—and you can quickly share your memories on mobile devices<sup>†</sup>, HD TVs, and more.

<sup>1</sup>Source: The NPD Group/Retail Tracking Service (January 2007 to March 2011). Based on combined units sold for Adobe Premiere Elements and the Adobe Photoshop® Elements & Adobe Premiere Elements bundle (U.S. only) in the Video and Photo Editing categories.



\*For a full list, visit [www.adobe.com/go/pspre\\_reviews](http://www.adobe.com/go/pspre_reviews).



**NEW** Depth of Field



**NEW** Picture Stack



**NEW** 30 Smart Brush effects



InstantMovie for great results



**NEW** Photo pan and zoom

**NEW** Flexible text for creations



Mobile access via Photoshop.com<sup>†</sup>

## Extraordinary photos

Use quick editing options or easily combine the best from several photos to get great-looking results.

Instant clutter removal

Perfectly lit shots

Great group shots

Stunning panoramas

**NEW** Orton Effect

## Smart organization

Use automated options to quickly find and organize all your media.

**NEW** Tagging with your Facebook Friends list<sup>†</sup>

**NEW** Object Search

Free 2GB of online storage<sup>††</sup>

**64 bit** Adobe Premiere Elements 10 is native 64-bit software—see system requirements for details.

From the makers of Adobe Photoshop and Adobe Premiere Pro, industry-leading professional photo- and video-editing software.

## Incredible movies

Make movies instantly thanks to smart, automated options.

**NEW** Color adjustments for specific areas

**ENHANCED** Motion graphics and Hollywood-style themes, transitions, and effects

## Cherished keepsakes

Easily create amazing photo books, calendars, cards, and other mementos that are customized to look just the way you want.

## Convenient sharing

Quickly share photos and videos on Facebook, YouTube<sup>™</sup>, your Photoshop.com galleries, and more<sup>†</sup>

**NEW** Share finished movies on Facebook!

**NEW** Burn Blu-ray quality HD movies using standard DVD discs and burners.

**NEW** Share in high-quality AVCHD format.

**AVCHD**

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Standard data rates may apply.



## SYSTEM REQUIREMENTS

**Windows:** 2GHz or faster processor with SSE2 support; dual-core processor required for HDV or AVCHD editing and Blu-ray or AVCHD export. Microsoft® Windows XP with Service Pack 3, Windows Media Center, Windows Vista® (all applications run native on 32-bit operating systems and in 32-bit compatibility mode on 64-bit operating systems), or Windows 7 (Adobe® Premiere® Elements Editor runs native on 32-bit and 64-bit operating systems; all other applications run native on 32-bit operating systems and in 32-bit compatibility mode on 64-bit operating systems). 2GB of RAM. Color monitor with 16-bit color video card. Microsoft DirectX 9 or 10 compatible sound and display driver. Windows Media Player (required if importing/exporting Windows Media formats).

**Mac OS:** Multicore Intel® processor. Mac OS X v10.5.8 through v10.7 (all applications run native on 32-bit operating systems and in 32-bit compatibility mode on 64-bit operating systems). 2GB of RAM.

**For both Windows and Mac OS:** 7GB of available hard-disk space to install applications; additional 5GB to install content. Graphics card with latest updated drivers. 1024x768 display resolution. DVD-ROM drive (compatible DVD burner required to burn DVDs; compatible Blu-ray burner required to burn Blu-ray discs). DV/i.LINK/FireWire/IEEE 1394 interface to connect a Digital 8 DV or HDV camcorder, or a USB2 interface to connect a DV-via-USB compatible DV camcorder. QuickTime 7 software. Internet connection required for Internet-based services†.

**Adobe Premiere Elements supported import/export formats include:** AVCHD, Blu-ray Disc (export only), DV-AVI (import/export on Windows, import only on Mac OS), DVD, Dolby® Digital Stereo, H.264, HDV, MPEG-1 (import only), MPEG-2, MPEG-4, MP3, QuickTime, Windows Media (Windows only), and many more. For a full list, visit [www.adobe.com/products/premiereel/systemreqs](http://www.adobe.com/products/premiereel/systemreqs). Import/export of some formats may require activation via an Internet connection. Activation is fast, easy, and free.

† Adobe online services and other third-party online services are available only to users 13 and older and require agreement to additional terms and Adobe's online privacy policy (available at [www.adobe.com/go/terms](http://www.adobe.com/go/terms)). Online services are not available in all countries or languages, may require user registration and may be subject to change or discontinuation without notice. Additional fees or subscription charges may apply.



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